1990 Worldwide Developers Conference

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Evangelism
Productivity Evangelist

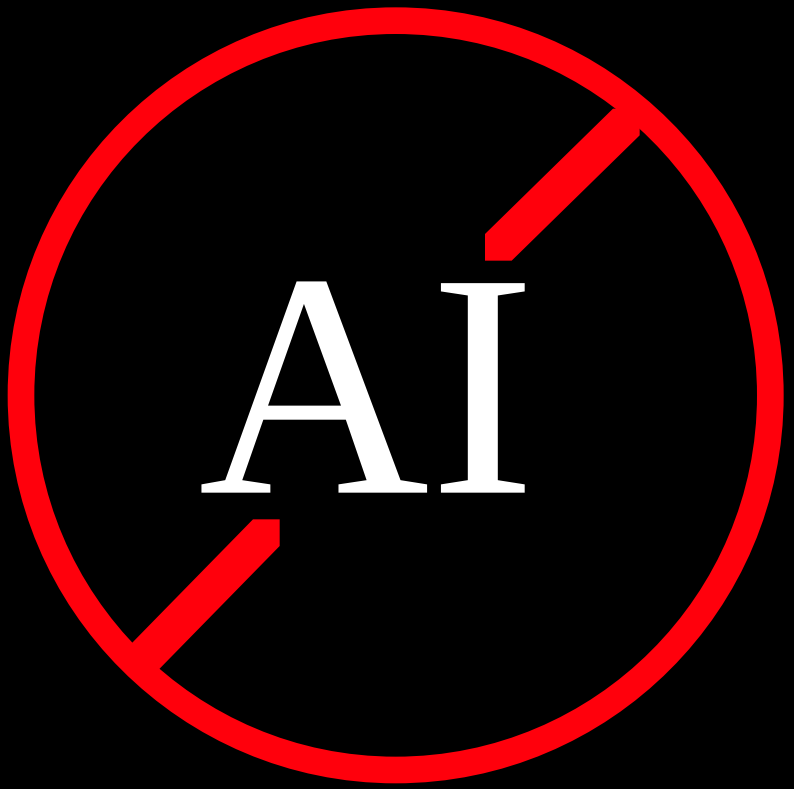
Working Together on Macintosh

Collaborative Applications

Collaborative Application:

- Any application that allows people to work with one another faster, more easily or with richer content
- Any process that exchanges data with a process on another CPU

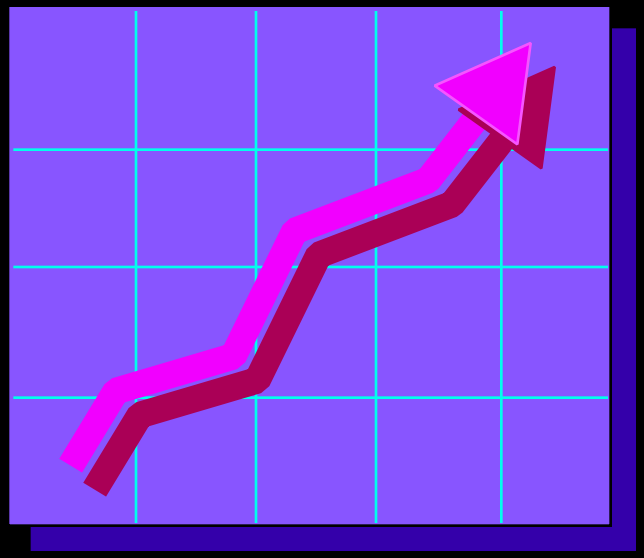
Collaborative Applications are ...



Collaborative Applications will Happen this Year

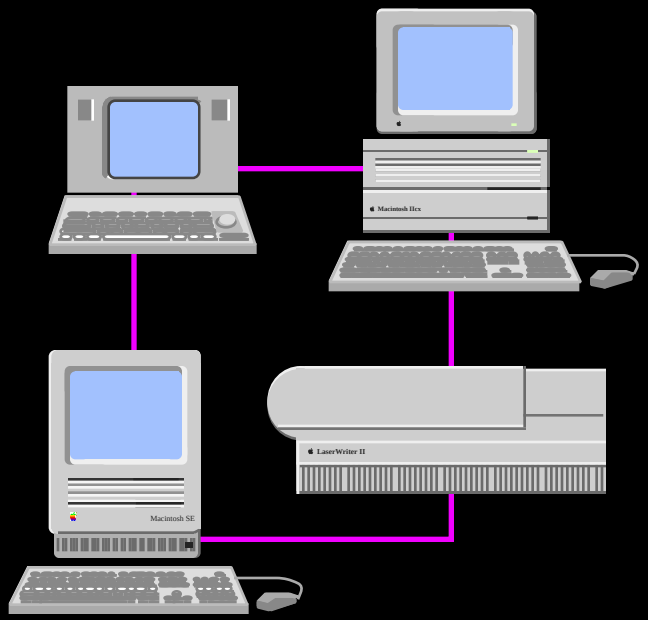
- Users are asking for them
- Macintosh is a great platform
- We’re providing the tools
- Real products already solving real problems

Growing Market



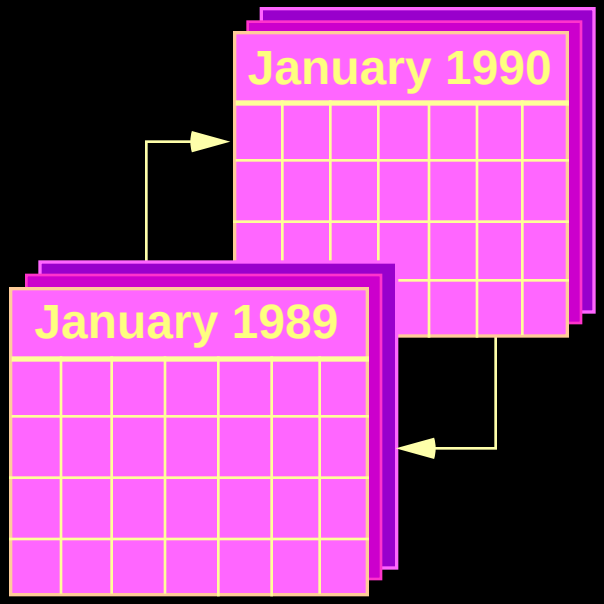
- Personal computers being networked
- Business moving toward “workgroups” and “teams”
- Users demand value beyond automation
- Enabling technologies emerging

Macintosh is a Great Platform for CA



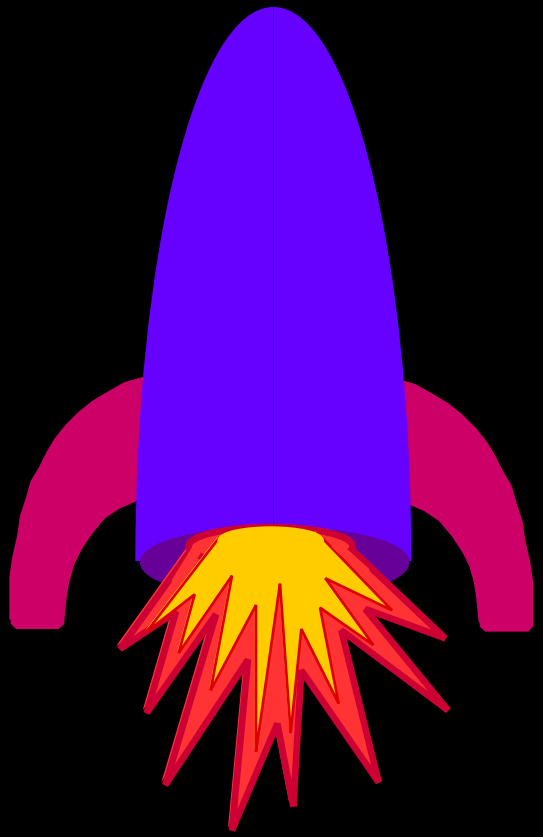
- 66+% of Macintoshes are networked
- Macintosh Human Interface aids in collaboration
- Tools include System 7 (IPC), Communications Toolbox

We’re Being Asked for...



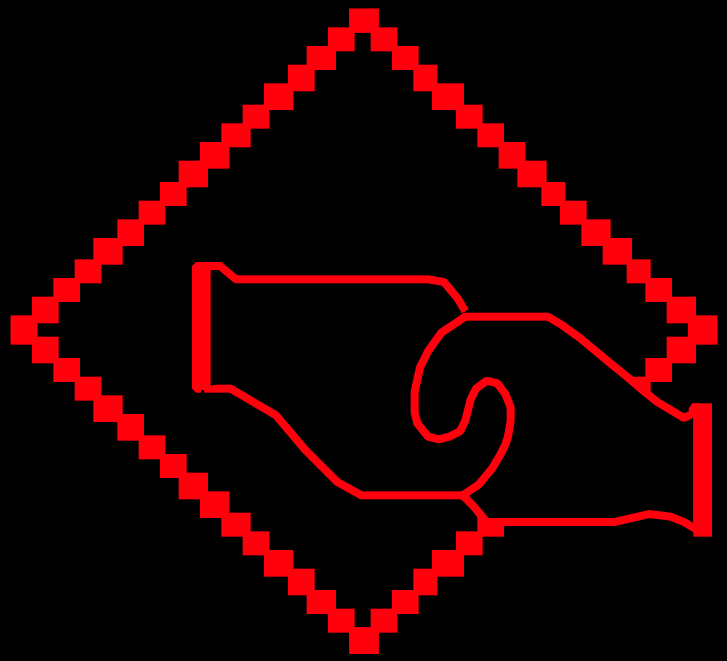
- Calendaring
- Group document management
- Group document editing
- Group information management
- Conferencing

To Build a Successful Product...



- Tackle reasonable problems
- Flexible yet easy
- Test, test and test again
- Plan for support/training

If You’re Doing a Commercial Application...



- Link me a short description of
  - Project
  - Company
- AppleLink: KNIGHT.A